

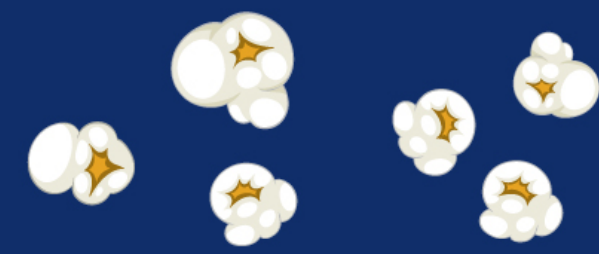
Trail's End®



PACK



POPCORN FUNDRAISER



POPCORN SALES



Storefront Sales



**Selling Scouting,
not just popcorn.**

Let your customers know that
Popcorn pays for trips, supplies,
activities, gear, and more!

Tell them about your favorite
Scouting adventure!



POPCORN SALES

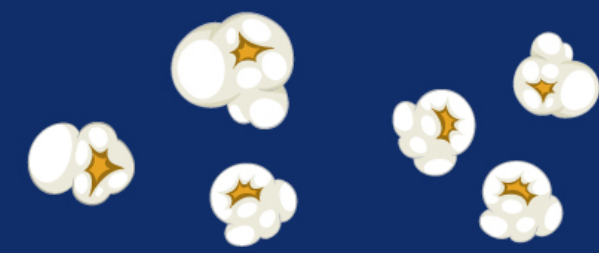


Individual “Wagon” Sales



Check out popcorn to sell on your own!

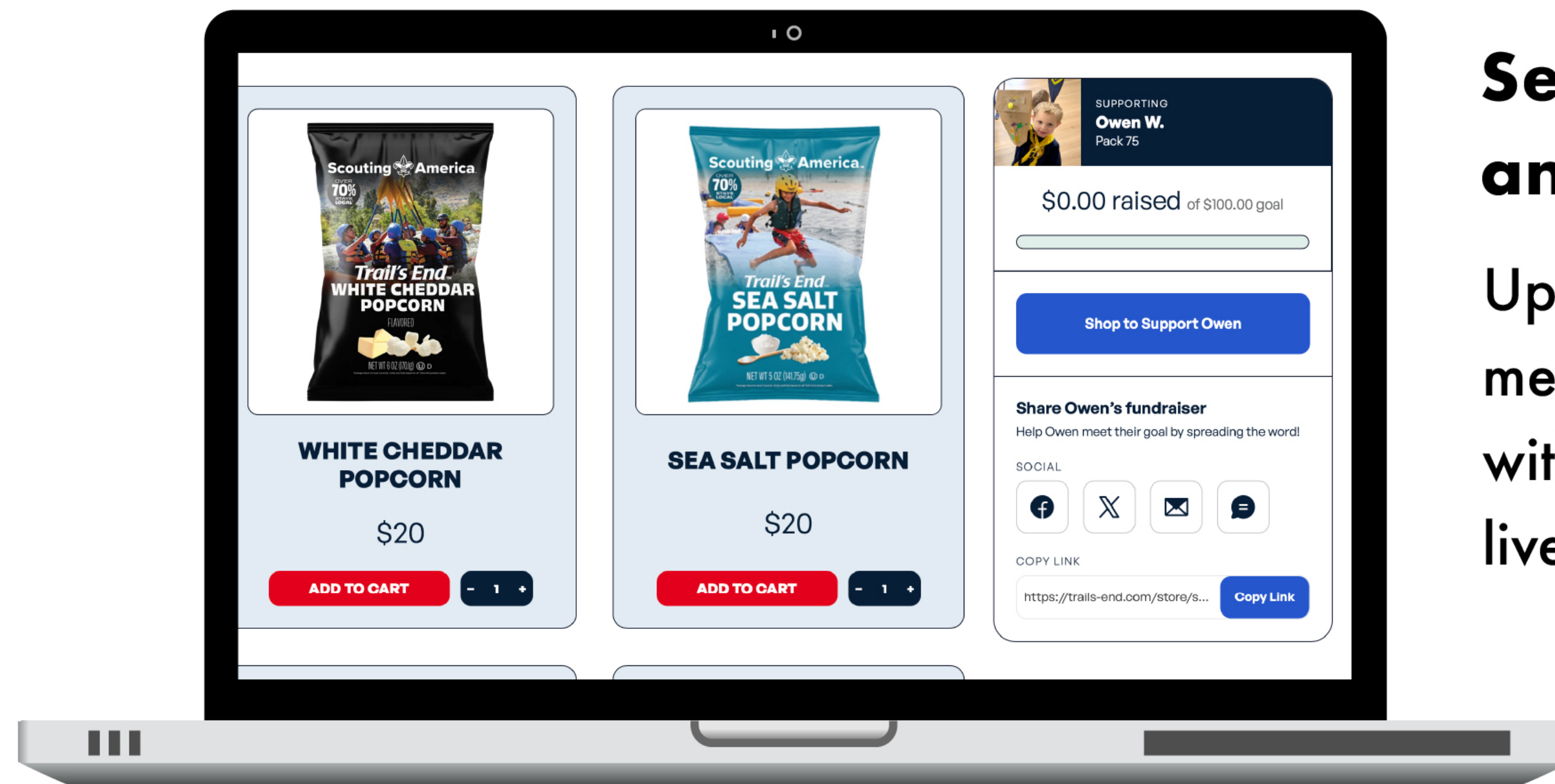
- **Churches**
- **Neighbors**
- **Family**
- **Friends**
- **Sporting Events**
- **Work**
- **Online**



POPCORN SALES

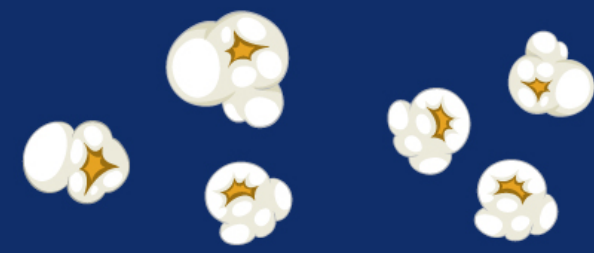


Online Sales



**Sell popcorn to anyone,
anywhere!**

Upload a photo, write a quick
message, and share your link
with family and friends who
live out of town.



POPCORN SALES



Trail's End App

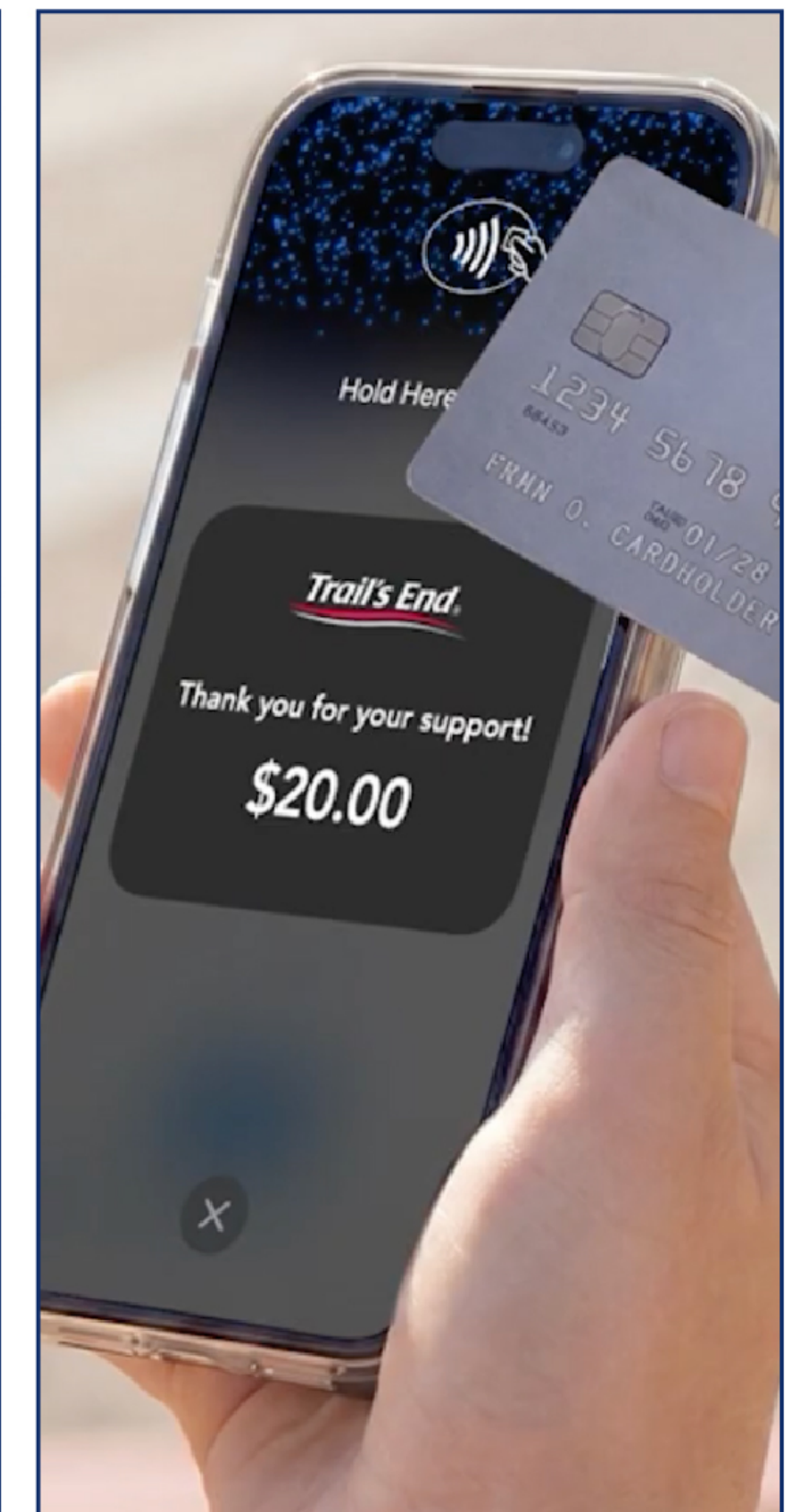
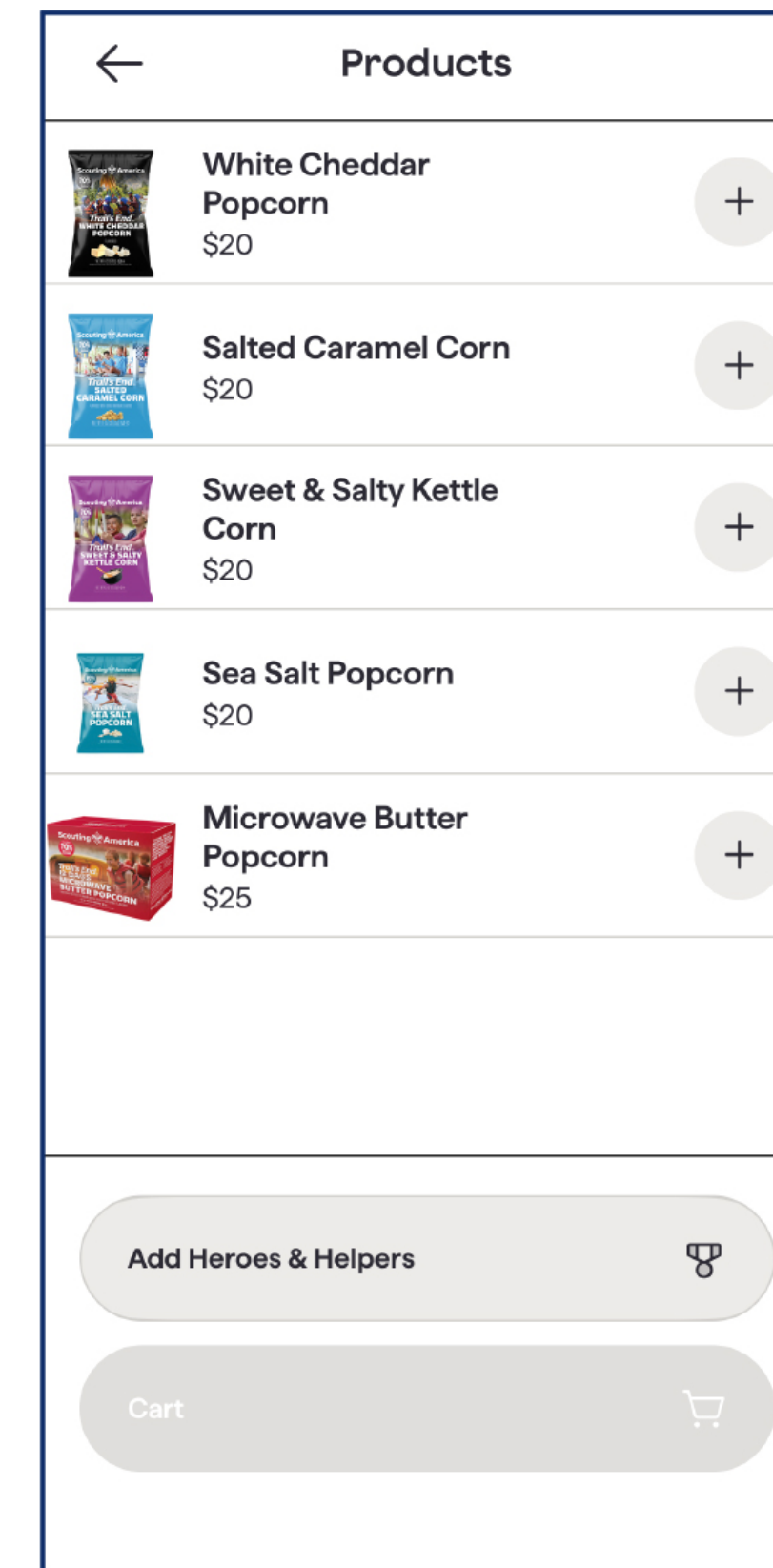
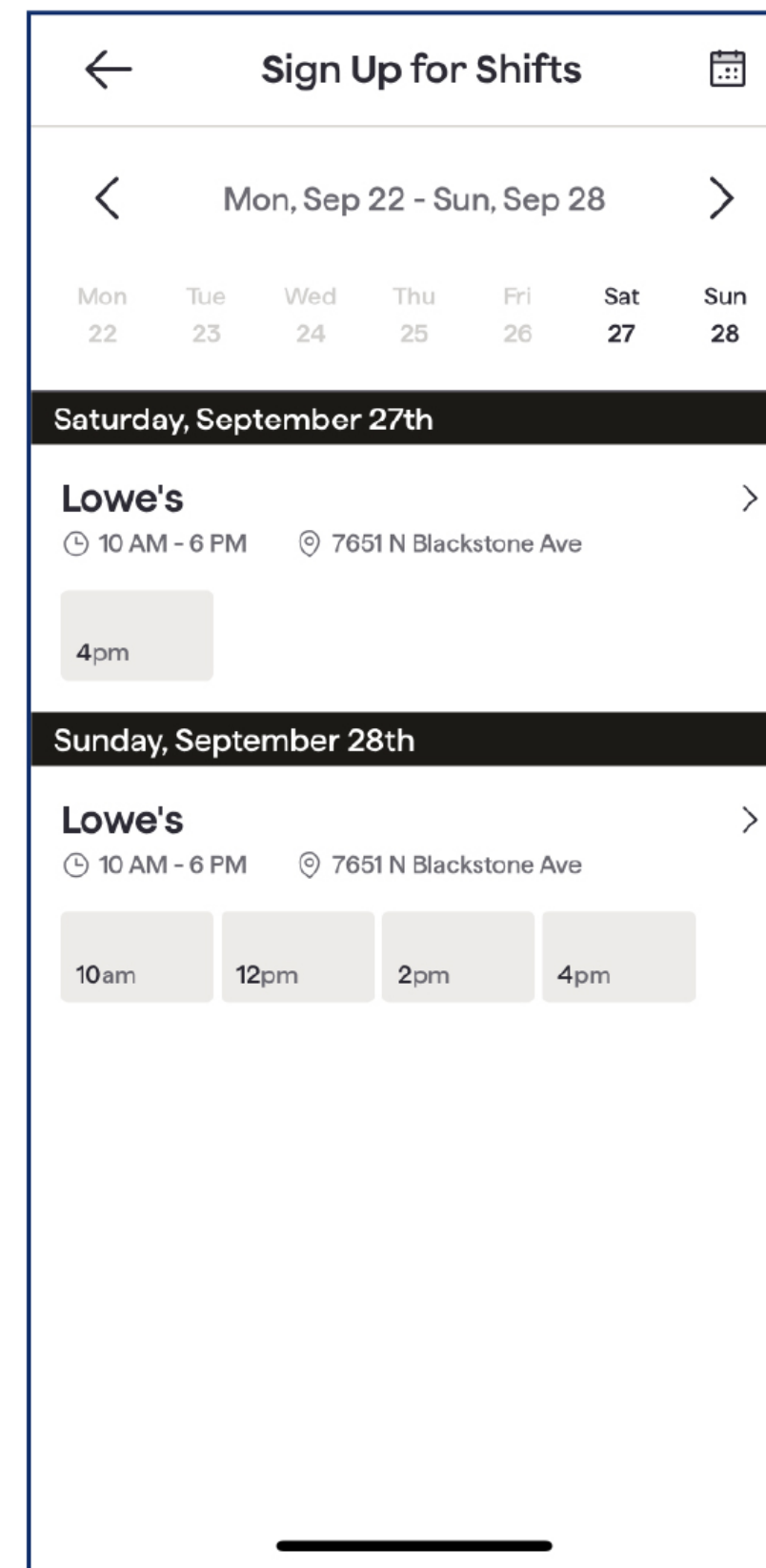


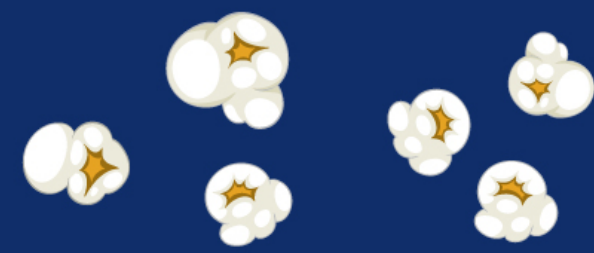
Make every sale in the app

Sign up for shifts

**Switch between multiple scouts
on one email**

**Be sure to register each child
with their own name**





POPCORN SALES

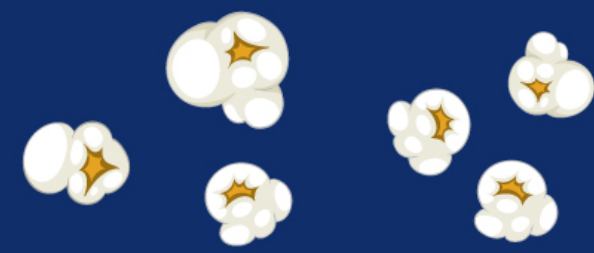


Cost Breakdown



3 Bags = \$60

- \$20** to Pack 75
- \$20** to Sequoia Council
- \$20** to Trail's End



POPCORN SALES



**Scout MUST
be registered
with Pack 75
to sell popcorn**

Required Contribution

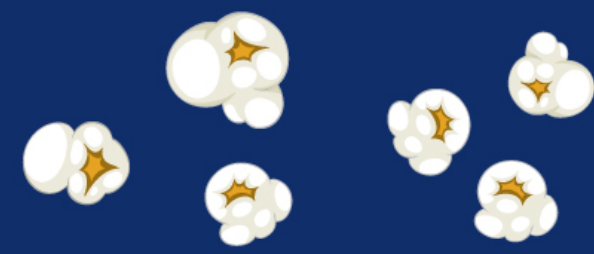
**2-Hour
Storefront Shift**

OR

**Sell
12 Bags**

OR

**\$75
Offset Fee**



POPCORN SALES



Available Products



WHITE CHEDDAR POPCORN

\$20



SALTED CARAMEL CORN

\$20



SWEET & SALTY KETTLE CORN

\$20



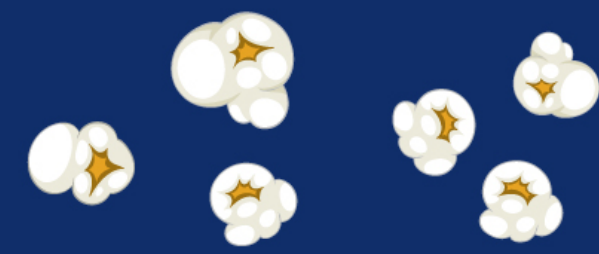
SEA SALT POPCORN

\$20



MICROWAVE BUTTER POPCORN

\$25



POPCORN SALES



Rewards & Points

SALES LEVEL	BASE POINTS (4 POINTS PER \$1)		LEVEL BONUS POINTS		TOTAL POINTS	\$ REWARDS
\$25,000*	100,000	+	235,000	=	335,000	\$3,350
\$15,000	60,000	+	140,000	=	200,000	\$2,000
\$10,000	40,000	+	70,000	=	110,000	\$1,100
\$7,500	30,000	+	50,000	=	80,000	\$800
\$5,000	20,000	+	30,000	=	50,000	\$500
\$4,000	16,000	+	21,500	=	37,500	\$375
\$3,000	12,000	+	13,000	=	25,000	\$250
\$2,000	8,000	+	3,000	=	11,000	\$110
\$1,500	6,000	+	1,500	=	7,500	\$75
\$1,000	4,000	+	500	=	4,500	\$45
\$600	2,400	+	100	=	2,500	\$25
*Earn additional 45,000 bonus points for every \$5,000 sold above \$25,000 Level bonuses are not cumulative. Only the highest level reached will be awarded.						





POPCORN SALES



Pack 75 Prizes

Sell \$165, the Fall Semester Pack dues will be reimbursed (\$55)

Sell \$330 have your whole year reimbursed (\$110)

**Any Scout that sells \$750 or more
will be invited to a Top Sellers party!**



POPCORN SALES



Pack 75 Prizes

- NEW!** Working storefront shifts earns collectible buttons!
- NEW!** Selling over \$750 earns the chance to pie a leader in the face!
- NEW!** Each Den that achieves 100% participation will get popsicles!
- NEW!** Popcorn Bingo card for additional chances to win prizes!
- NEW!** Popcorn Prize Wheel: Scouts earn spins on the Pack 75 prize wheel with every \$100 (5 bags) sold!

